

A short note

\$ 45,- / € 38,-

That means:

Printing cost	\$ 15,27	€ 12,96
To Amazon	\$ 18,00	€ 16,19
To the author	\$ 11,73	€ 8,85

So you have the printing cost, but there are also costs involved in designing the content and the cover and the professional translation (€ 0,16 per word).

As a self-publisher that means a pretty big investment and like every publisher you hope to earn your investments back.

You work up a sweat for several years to deliver a book. Then the book is there, you dance with it and want to show it to everybody, because you are so proud of it. And then you see how much you earn at a large webshop like Amazon with a sales price of \$ 45,00 / € 38,00...

I would love to ask much less for the paperback, but unfortunately that is absolutely not realistic, because I would be left with nothing. I also don't teach for free and in the book I share my experience of more than 20 years. I hope for your understanding.